



Quality Endurance Passion

GULF OIL LUBRICANTS INDIA LIMITED

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CIN No. L23203MH2008PLC267060

Gulf Oil Lubricants India Ltd signs all-rounder Hardik Pandya as its Brand Ambassador

Mumbai, March 20, 2018: Gulf Oil Lubricants India Limited (GOLIL), a Hinduja Group Company, today announced that it has signed India all-rounder Hardik Pandya as its brand ambassador for the company's new business initiatives & lubricants. Hardik joins Cricketing legend MS Dhoni, who is associated with the company since 2011 as its brand ambassador.

“On behalf of Gulf, we welcome Hardik Pandya. A youth icon who personifies Gulf's strong sporting heritage, his commitment to outperform is akin to our brand ideals of 'Quality, Endurance, Passion'. Our association with Hardik would further enhance our engagement with the sport of cricket as well as the millions of fans & consumers across the country”, said Mr. Ravi Chawla, MD, Gulf Oil Lubricants India Limited.

“I am excited to be associated with Gulf Oil. It is a global brand recognised for its high-performance products. I look forward to our journey together,” said Hardik Pandya.

Gulf Oil Lubricants India Ltd is the fastest growing lubricant player in India, consistently outperforming the industry growth rate. The company is a pioneer in the long-drain interval technology and has significant OEM partnerships with top Indian & global manufacturers. In India, Gulf is associated with Cricket & Motorsports. Internationally the brand is associated with motorsports & is the Global Partner of Manchester United Football Club.



HINDUJA GROUP



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About GOLIL

Gulf Oil Lubricants India Limited (GOLIL), part of Hinduja Group, is an established player in Indian lubricant market. It markets a wide range of automotive and industrial lubricants, greases, 2-wheeler batteries, etc. Today, the Gulf brand is present in more than 100 countries across five continents with values of 'Quality, Endurance & Passion' as its core attributes. The Gulf Oil International Group's core business is manufacturing and marketing an extensive range consisting over 400 performance lubricants and associated products for all market segments

BSE Scrip Code: 538567

NSE Scrip symbol: GULFOILLUB

Visit : www.gulfoilindia.com or

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Safe Harbour

Certain statements in this release concerning our future growth prospects may be termed as forward-looking statements, which involve a number of risks, and uncertainties that could cause our actual results to differ materially from those in such forward-looking statements. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

